



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – SEPT 2022

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Role & Area	Area A1 Director
For Period	1 July – 30 August 2023

Goals and Status by Club in your Area

Club name ↓	Previous Year		Goal For Current		Club visit complete (Y/N) If no, date planned	Status/Comments
	Members	DCP Goals	Members	DCP Goals		
AVBOB	20	9	20	0	Y	
Global Orators	9	6	15	1	Y	
Harties Toastmasters	20	10	25	2	Y	
Good to Great Speakes	22	9	24	0	Y	
SARS Transformers	26	10	26	0	Y	

Club Health & Retention

(How are your clubs doing? Any retention strategy?)

This area has 2 Corporate Clubs AVBOB and SARS Transformers and has a steady stream of members. Harties has a Come-Home campaign to keep the members they have now. Good to Great and Global Orators are still in discussion about retention strategies. Good to Great does not have a full exco and has recently lost their VPE due to ill health.

Club Growth Plans and Status

(Have you identified any potential club? Have you started? How is the progress? Any challenges? Any assistance needed?)

We are working on creating another Debate club in District 74. We already had an open house in July and our 1st meeting in August, but we need to continue to have open houses since we are not even close to having enough members to Charter.

Achievements in the Period

(What have you achieved so far since you took this role?)

Some of the clubs have new members on the exco and need some guidance on their roles, I have been helping and guiding and showing them what we are working towards. I think I have established our basis of mutual trust for the most part. I have an online calendar where all the clubs in the area can go and see



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what other opportunities there are for their members when they need a speaking slot. I also Give them the monthly goals reached and what still needs to be.

Plans for the Next Period

(Any plans for the next quarter?)

I would like to support every club in what their goals are for the next period and also work on getting a new debate club chartered as soon as possible.

Area Council Meetings

(Have you started with your Area Council meetings? How is the progress? Any insights?)

Our 1st Area Council meeting will be on 8 September, when everyone has time to make it. I hope to find out if there are any issues they still need support or guidance with and mostly find out what each individual want to achieve and how the rest of us can help with that.

Issues & Concerns

(Any challenges, issues and concerns? How can we support?)

I will have a clearer idea of what is needed in every club after the area council meeting but I suspect we will have a member retention issue since the member fees have increased.