



## AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – SEPT 2022

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<b>Role &amp; Area</b>	Area Director – H4
<b>For Period</b>	July - August

### Goals and Status by Club in your Area

Club name ↓	Previous Year		Goal For Current		Club visit complete (Y/N) If no, date planned	Status/Comments
	Members	DCP Goals	Members	DCP Goals		
Rivonia Toastmasters Club	8	4	20	10	Y	Potential to grow but need to work on the quality of the program for meetings
Transformers Toastmasters Club	23	8	27	10	Y	Great atmosphere
Morningside Toastmasters Club	16	9	30	10	Y	Quality program and great meetings
Sandton Toastmasters Club	21	9	20	9	Y	A lot of guests visit this club.
The Keynote Club: IQ business Toastmasters	11	4	CSP is outstanding	CSP is outstanding	Y	Still loading members onto TMI platform and pathways. Will visit in September to see if members are delivering speeches.

### Club Health & Retention

- Most of the clubs have a healthy membership base with the exception of Rivonia and IQ Business.
- Open house planned for Rivonia.
- Morningside's open house was a success which might lead to the club focusing more on membership retention rather than membership attraction.
- Sandton and Transformers are healthy clubs but have open houses planned but with no confirmed dated.
- Speechcrafts are on the cards to help with the financial woes of the clubs as two of the clubs are running out of funds.



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### Club Growth Plans and Status

- Open House planned for Rivonia in October.
- Sandton and Transformers are healthy clubs but have open houses planned but with no confirmed dates.
- Membership renewals are not where I wanted them to be due to the increased fees but will be able to see the impact and the solutions during September 2023.
- New club still needs to be finalised.

### Achievements in the Period

- Appointment of assistant directors.
- Touched basis with all the President's on the regular.
- Only 2 club officers were not trained.

### Plans for the Next Period

- New membership induction Pack to standardise the process across the Area
- Speechcraft to assist clubs with the funds.
- Finalise the registration of the new club.
- An event to relaunch IQ Business club (I still need to reach out to either the District Director or Granny Be to assist with being a keynote speaker at the event to show the District's support towards the club as this is a corporate club)
- Strengthening the club's meeting quality.

### Area Council Meetings

- Had my first Area council meeting on the 19<sup>th</sup> of July 2023 and most clubs indicated that membership was their biggest challenge and they also need more support from the District as they feel they don't receive enough support when it comes to membership and leads.
- Held monthly meeting with the president's on the 16<sup>th</sup> of August 2023 and they were worried about the increase in fees.
- They were interested in the new member pack and the Area event that I proposed to prepare for the international speech contest.

### Issues & Concerns

- Morningside VPE indicated that she will not be renewing her membership and she is also one of my assistances so I will be forced to find another assistant.
- Rivonia is currently sitting on 4 to 5 members paid and they will need to get at least 8 members and I am not sure if we will succeed as the open house is scheduled for October 2023.
- IQ business is only onboarding members now and I'm not sure if their invoice will be paid in time and the members will be loaded by the end of September 2023.