



DIVISION DIRECTOR'S REPORT FOR DISTRICT COUNCIL – SEPT 2023

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Division	Y

	Base	Target
Member Payment	476	496
Paid Clubs	24	24
Distinguished Clubs	0	18
New Clubs	0	4
Lost Clubs	0	0

How are you REDEFINING Leadership or EXCEEDING Expectations in your Division?

We have built a formidable team of trained Area Directors who are all working the hardest they possibly can and are attentive to their Clubs on a daily basis. Our Division Y structure also has an Assistant Division Director who doubles up as the TLI Coordinator. We have a Division Pathways Coordinator and a Division PR Coordinator. Whenever any communication is required from the Divisions, we are the first or second in line to provide same. We have formed task teams for Clubs which we perceive to be at risk, in an effort to ensure that we do not lose any Clubs and we meet with these Club executives. We have regular Division Executive meetings and we are all on the same page as to which Clubs are performing and which Clubs need assistance. In Area Y4, the Area Director has developed a monthly podcast to showcase the excellence members in each of her Clubs.

What Strategy do have and applying in supporting all clubs to achieve Excellence?

This is outlined above in our formation of task teams that goes to struggling Clubs and interacts with them and their executives. This is also true of newer Clubs where we have allocated mentors and we ensure that the executives are trained and know the basics, including for example, how to complete the Club Success Plan. We do recognise the hard work of the Clubs that continue to achieve excellence and our Division executive members honour invites to Clubs and visit Clubs on a regular basis to show support and lend a helping hand. All members of our exco are available 24/7 for Toastmasters. We have a free flow of information, we support each other across Areas, we understand as a Division what the status of all Clubs is and we meet on a regular basis.

Where do you see your Division as at December 2022.

No Clubs lost. On the path of growth. At the end of the term we will be President's Distinguished.

Any growth opportunities in the Division? And how can we support?

The Polofields is on its way to being established this Toastmasters year. The Division is being assisted by District Finance Manager, Bryton Masiye, in this respect.

Area Y4 Director, Masego Malapile, has contacts within IIASA as she is the IPP of the current Club. It is an enormous organisation spanning over 20 000 members. In time, our Division may ask for assistance from District in the form of a written SLA from Toastmasters as part of the process.

Our Y3 Area Director Lopang is working with former Area Director Lizzy Moyo, regarding the potential launch of a Club at Eduvos this Toastmasters Year.

We would certainly appreciate leads in Area Y1 and Y2 which we could follow up on in terms of a specific desire by people to have a Toastmasters Club launched in their institution, residential area or place of work.

What is your membership renewal strategy for your Division?

Our Area Directors have already supplied information to all their Clubs as to the renewal date. We have already had some outliers (like myself) that have renewed until end March 2024. We have a Division Council group, followed by Area Council groups where the relevant information is shared. Renewals are then tracked on the website. By ensuring that members experience Toastmasters as a quality outfit that adds value, their renewal becomes more likely. Most members are only paid up until end September and this does not to be on ongoing drive to address. We would appreciate graphics and videos from District leadership to assist with this drive as the Division looks up to you. Should we not receive such marketing material, we'll just have to make our own videos. The matter of renewals is being taken up at Club meeting level as well.

Maximum 2 pages