

A map of Southern Africa showing countries like Angola, Zambia, Malawi, Mozambique, South Africa, and Lesotho. Major cities such as Luanda, Lusaka, Gaborone, Cape Town, Port Elizabeth, East London, and Durban are marked. Two large, semi-transparent pink rectangular boxes are overlaid on the map. The top box contains the text 'DISTRICT 74 REFORMATION' and the bottom box contains 'Proposal'. The Google logo is visible in the bottom right corner.

DISTRICT 74 REFORMATION

Proposal

RATIONALE FOR REFORMATION

▶ District Mission:

“To build clubs and support all clubs in achieving excellence”

- ▶ Reformation is a story of District success and growth
- ▶ Supporting clubs becomes more difficult at 200+
- ▶ Less focus - stretching resources to cover more ground
- ▶ Administrative difficulties
- ▶ Leadership opportunities for members

DISTRICT REFORMATION (PROTOCOL 7)

- ▶ The Board reviews the status of Districts with more than 240 clubs every three (3) years, or sooner if necessary, to determine if reformation is in the best interests of Toastmasters International and the clubs.
- ▶ Any District with 200 or more clubs that wants to be considered for reformation may, after approval by a majority of the District Executive Committee, submit a letter of inquiry to the Chief Executive Officer for review with the Executive Committee. The Executive Committee provides its recommendation to the Board.

District 74 adopted a resolution at the September 2019 Council meeting to request the Reformation review. The Board of Directors has approved this request.

DISTRICT REFORMATION (PROTOCOL 7)

- ▶ If the Board approves the request or directs a reformation, the District Director appoints a reformation committee to conduct a detailed needs analysis that includes the following:
 - Map of proposed boundaries demonstrating that the reformed Districts will have no fewer than 100 clubs each
 - Number of clubs; club strength; growth trends; growth potential; population; education; languages spoken; and geographic influences, such as rivers, mountains, proximity of clubs to one another, and international borders, for both Districts
 - Reasons why the reformation is in the best interests of the members, the clubs, the Districts, and Toastmasters International
 - Implementation strategy
 - Marketing plan projecting growth and identifying key market opportunities for both Districts
 - Succession plan identifying qualified future leaders in both Districts
 - Financial projections demonstrating the anticipated income and expense for both Districts

District 74 Reformation High Level Timelines

APRIL 2021

Proposal sent to Council Members for review

JULY 2021

Successful Reformation Proposal will be submitted to the International Board of Directors for Approval

JULY 2023

1 District Director
 • 2 PQDs
 • 2 CDGs

JULY 2024

Formalised 2 Districts:

- 2 District Executive Committees
- 2 District Directors

MARCH 2021

All D74 Members
 Town Halls for inputs and receiving Proposals

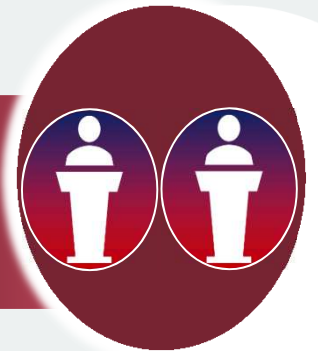
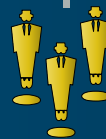
MAY 2021

Proposal Presented at the Annual General Council Meeting

JULY 2022

Transition Period:

- 1 District Director
- 1 PQD
- 2 CDGs



DISTRICT STATUS – JUNE 2020

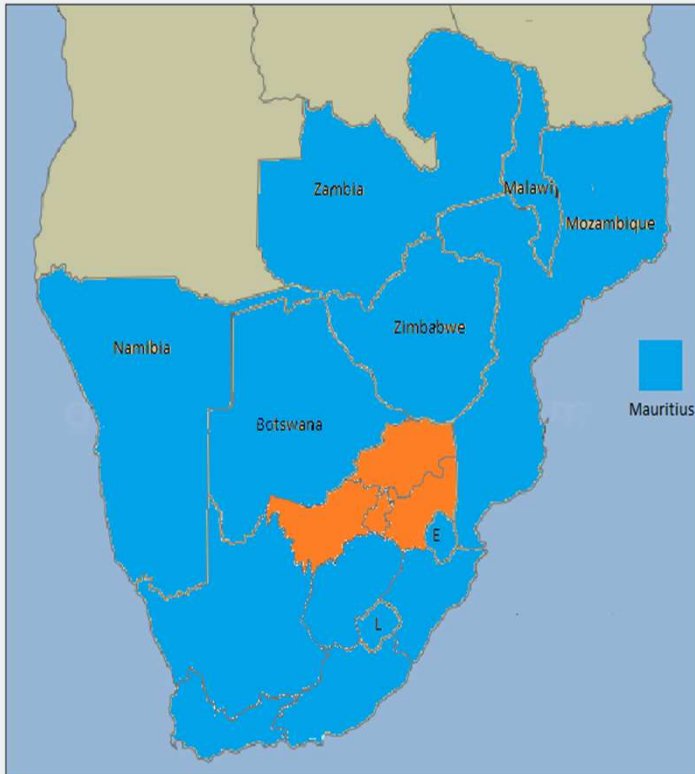


168 Clubs in South Africa
 49 Clubs in rest of D74
 11 Mauritius

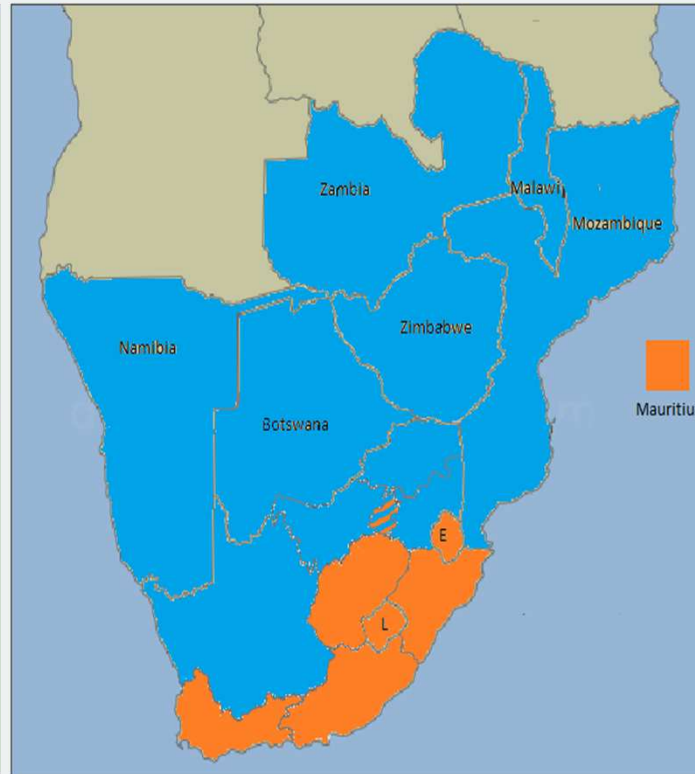
Assessing plans (1/5)

Clubs 2020	Plan Alpha	Plan Bravo	Plan Charlie
8	A	A	B
1	A	B	A
1	A	B	B
5	A	A	A
11	A	B	A
4	A	A	A
6	A	A	B
7	A	A	A
17	A	A	A
6	A	B	B
1	A	B	B
15	A	B	B
1	B	A	A
4	B	A	A
3	B	A	B
0	A	A	B
32	A	B	B
106	B	59	64
		47	42

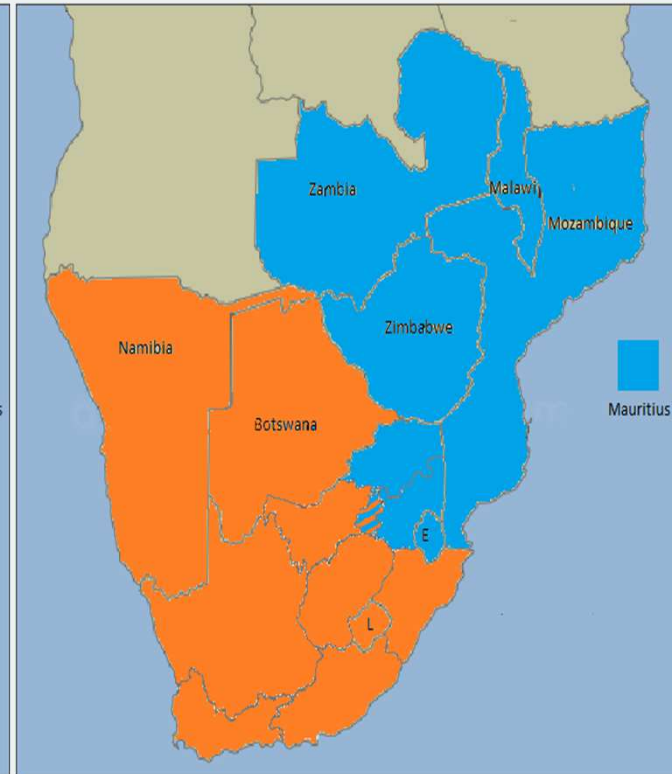
Assessing plans (2/5)



PLAN ALPHA



PLAN BETA



PLAN CHARLIE



District A



District B

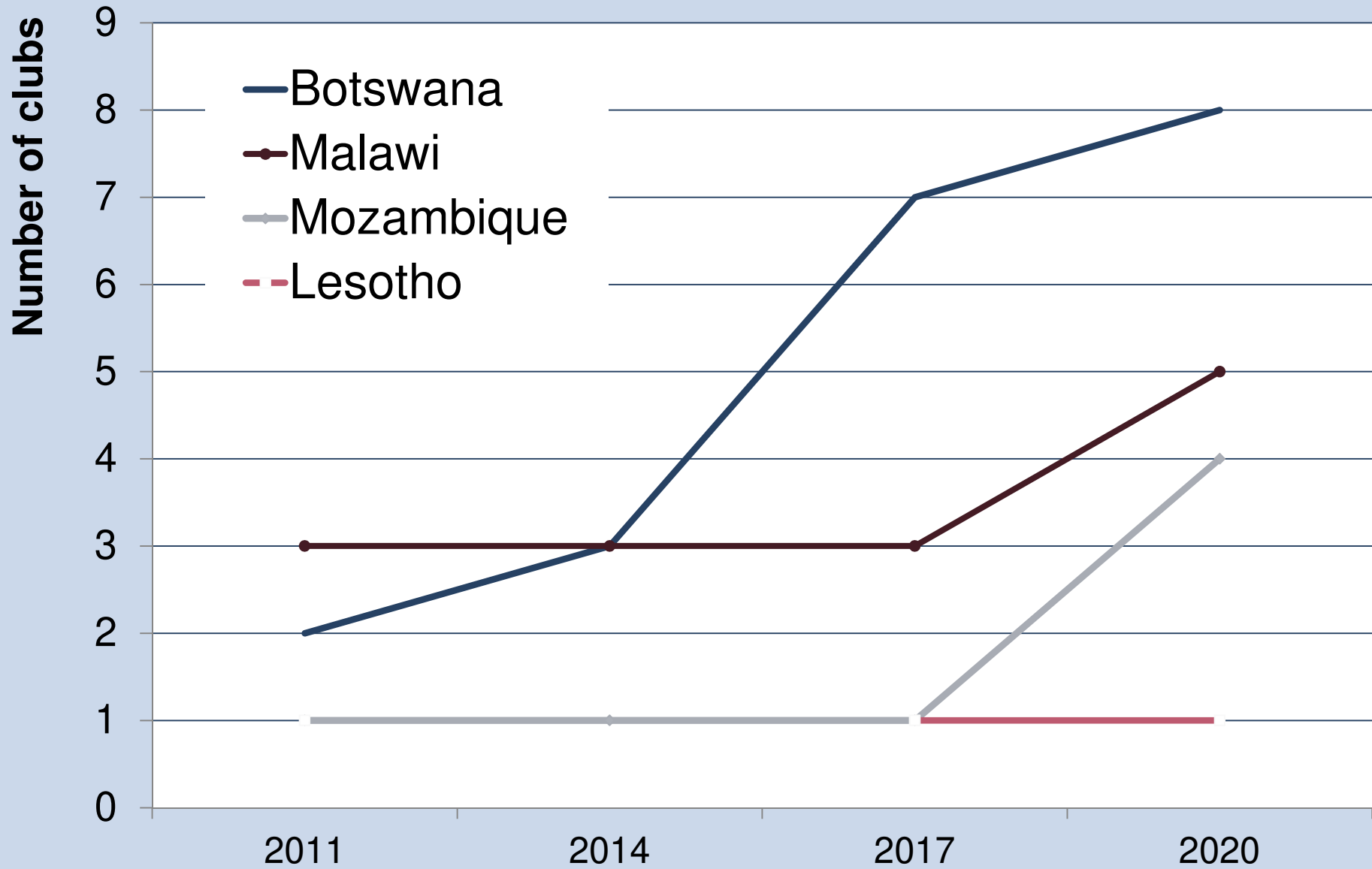
Assessing plans (3/5) - Criteria

- ▶ Growth potential
 - Preference for a proposal that ensures both Districts can grow similarly
 - Using average growth rates in each country/province over 9 years to project into future
- ▶ Leadership base
 - Consider where past District leaders are still active - ensure similar leadership base
- ▶ Financial viability
 - Ensure both Districts have similar revenue from membership after accounting for travel costs

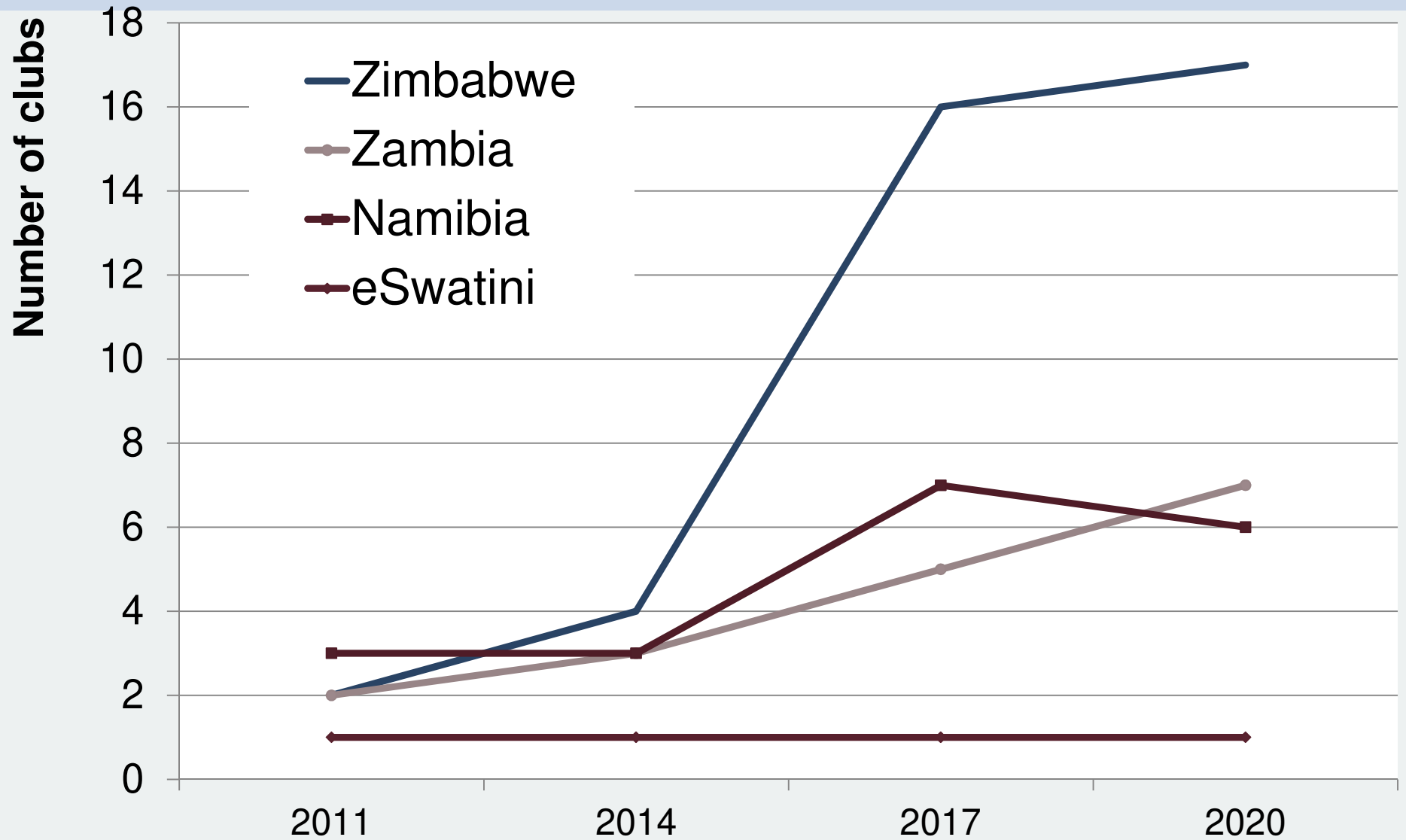
Assessing plans (4/5) - Criteria

Plan Alpha	114	114	149	137	644	632	216	5	428	628	107	139	47%	13%	4%
	114	114	153	132	657	619	100	121	557	498	129	117	14%	5%	7%
	114	114	153	132	676	600	152	69	523	530	120	126	2%	2%	7%
Plan Bravo	114	114	149	137	644	632	216	5	428	628	107	139	47%	13%	4%
	114	114	153	132	657	619	100	121	557	498	129	117	14%	5%	7%
	114	114	153	132	676	600	152	69	523	530	120	126	2%	2%	7%
Plan Charlie	114	114	149	137	644	632	216	5	428	628	107	139	47%	13%	4%
	114	114	153	132	657	619	100	121	557	498	129	117	14%	5%	7%
	114	114	153	132	676	600	152	69	523	530	120	126	2%	2%	7%

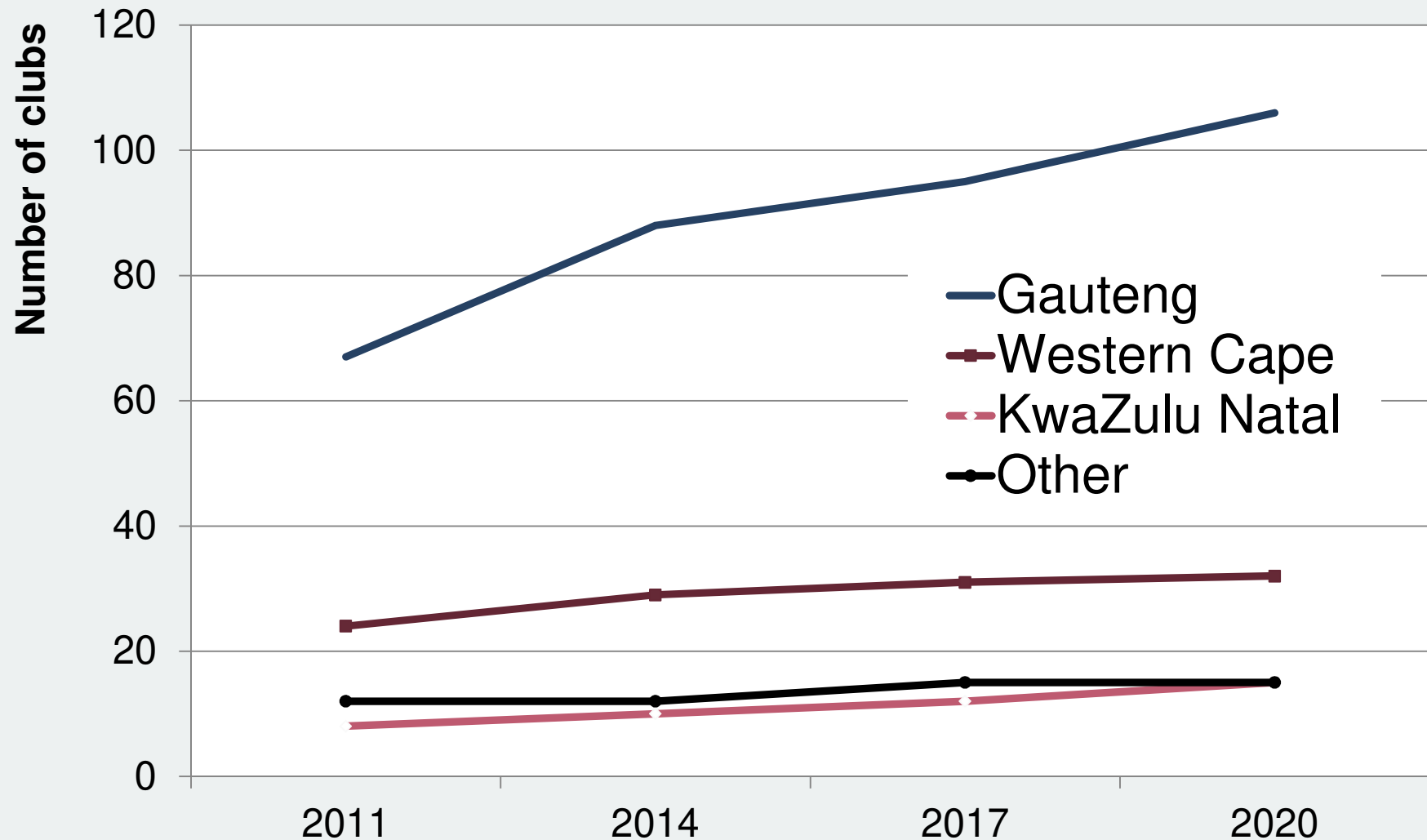
CLUB GROWTH 2011-2020 (1/3)



CLUB GROWTH 2011-2020 (2/3)



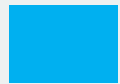
CLUB GROWTH 2011-2020 (3/3)



Assessing plans (5/5) - Scoring

	Even District Finances	Even Leaders Pool	Even Growth prospects	Score – Finances	Score – Leaders	Score - Growth	Average Score
Plan Alpha	47%	13%	4%	15.6	50.2	79.4	48.4
Plan Bravo	14%	5%	7%	65.1	80.6	64.0	69.9
Plan Charlie	2%	2%	7%	95.9	90.3	64.0	83.4

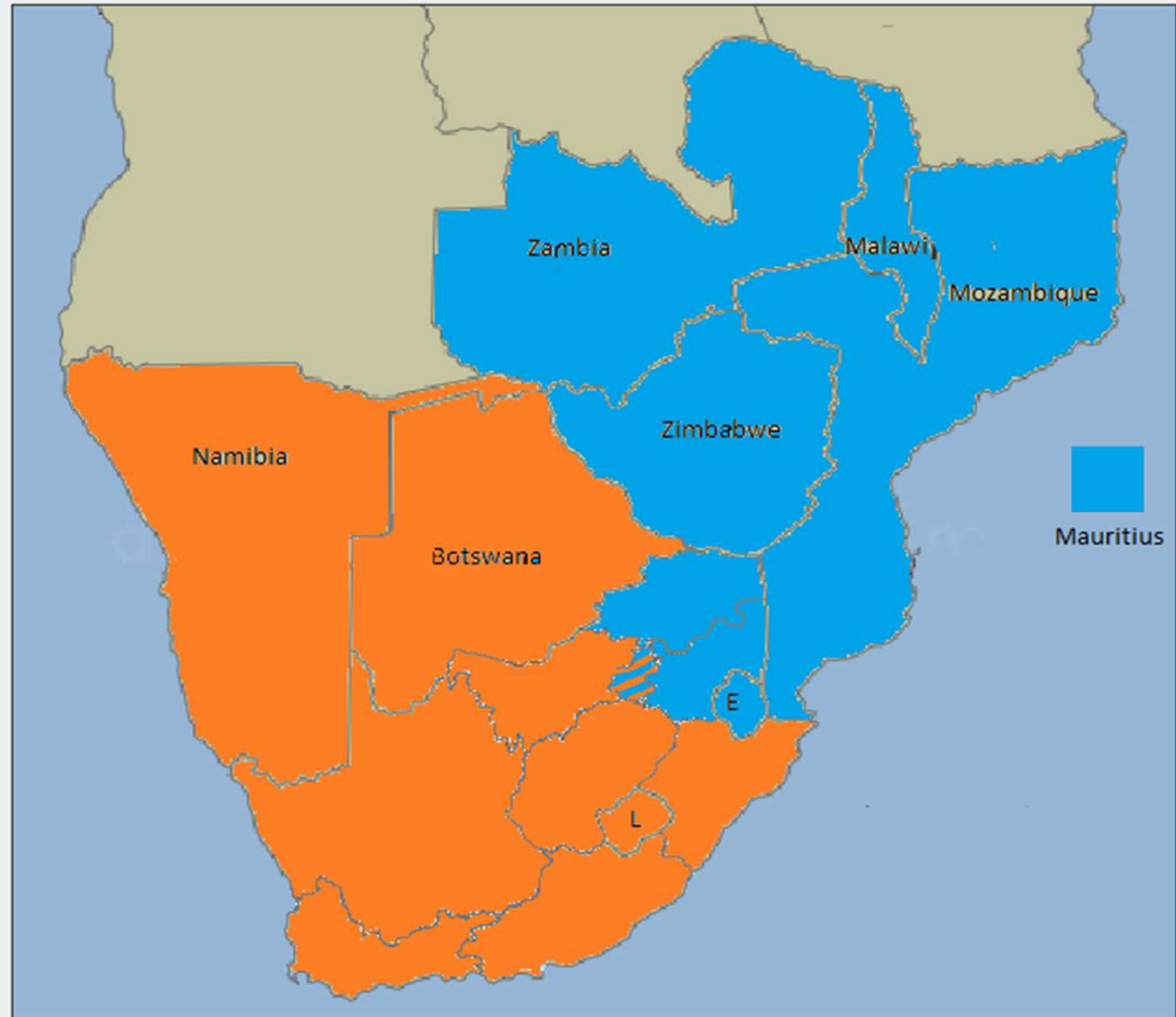
Proposed Reformation



District A

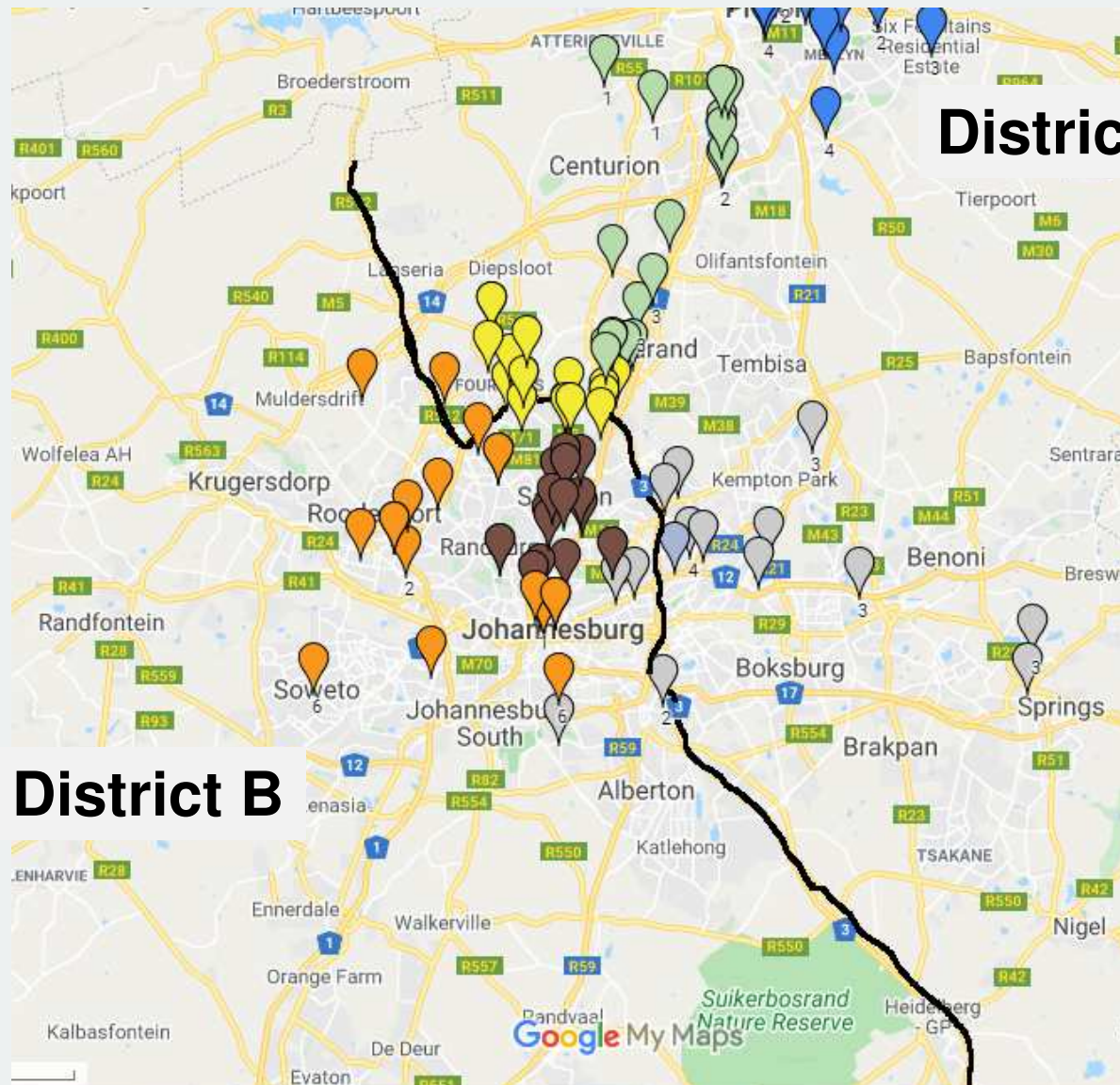


District B



Proposed Reformation – Gauteng (1/3)

Boundary between A and B: From Mpumalanga boundary follows N3 north to Buccleuch interchange, then N1 south to Malibongwe Drive, then north along Malibongwe Drive to North West boundary



District A

District B

Proposed Reformation – Gauteng (2/3)

Impact on Division I:

- Five clubs in District B (Alberton, Gold Reef, Bedfordview, Egoli, New Views)
- Remainder of Gauteng clubs in District A
- Mpumalanga, Mozambique, eSwatini clubs in District A



District A

District B

Proposed Reformation – Gauteng (3/3)

Impact on Division H:

- Six clubs in District A (Dainfern Tigers, Diamonds, Lonehill, Fourways Firebrands, Woodmead North)
- Remainder of Division H clubs in District B

Impact on Division S:

- One clubs in District A (Northriding)
- Remainder of Division S clubs (including Lesotho, Free State) in District B



IMPACT ON DIVISIONS (1/2)

DIVISION	DISTRICT A (NE)	DISTRICT B (SW)
A	Gauteng: 20	North West: 2
D		WC: 18
E		EC, WC: 18
H	Gauteng: 5 (Dainfern Tigers, Diamonds, Lonehill Leaders, Fourways Firebrands, Woodmead North)	Gauteng: 12
I	Mozambique, Swaziland: 6 Mpumalanga: 4 Gauteng: 9	Gauteng: 5 (Bedfordview, Egoli, Alberton, Gold Reef, New Views)
L	Limpopo: 1	Northern Cape: 1 Gauteng: 20

IMPACT ON DIVISIONS (2/2)

DIVISION	DISTRICT A (NE)	DISTRICT B (SW)
M	Malawi, Zambia: 12	
O		Botswana, Namibia: 16
P		KwaZulu Natal: 13
S	Gauteng: 1 (Northriding)	Lesotho: 1 Free State: 1 Gauteng: 20
Y	Gauteng: 19	
Z	Zimbabwe: 20	
B (New)	Mauritius: 16	

CLOSE