



WHERE LEADERS ARE MADE

DIVISION DIRECTOR'S REPORT FOR DISTRICT COUNCIL – APRIL 2025

Submitted by	Devin Pearson
Division	A

Health in the Division

	Base	Target
Member Payment	441	
Paid Clubs	4(VC)	18
Distinguished Clubs	6	10
New Clubs	1	3
Lost Clubs	2	2

Club Quality: A number of the corporate clubs are not logging levels and so are not getting the full benefit of the program. Visiting the clubs and engaging with learning and development
Several clubs have got their goals, and they just require membership to achieve their DCP status
Clubs have healthy attendance levels, but corporate clubs are not doing enough pathways levels.

Club Growth: Reckitt started within Division A and will look at least one more club before the end of the Toastmasters year

Club Support: The clubs with the fewer than 10 members are in A1, and their area director attends exco meetings and assists with rebuilding the clubs. No coaches have been assigned

How are you CREATING a CULTURE of CARE, EXCEEDING Expectations in your Division?

Division A excels in helping members rise to leaders and rebuilding our District. The Area Directors are empowered to lead and have been active in their clubs over the past year. They have built relationships, which has translated to several people putting their hand up for district leadership. It's through these actions that we will grow more mentors, sponsors and exco members for a stronger division in future



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What Strategy do have and applying in supporting all clubs to become Distinguished?

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Where do you see your Division as at JUNE 2025 within your and D74 goals?

The goal is to get the Division over the line as a Distinguished District. Increasing membership and improving the corporate clubs that are not meeting deadlines

Any growth opportunities in the Division? And how can we support?

There is a number of corporates that are showing interest, strategically assisting corporates will keep renewals higher and see a growth in the number of clubs

What is your membership renewal strategy for your Division to achieve your goals?

For the corporates, put in a program to get learning and development involved in members' progress and have them take time and attendance for learning hours.

For community clubs, introduce clubs to alternative marketing opportunities such as meetup.com



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