



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Nokuthula Mcinga
Area | D1
Date Submitted | 2026-09-23

Area Director Overview (What is your vision for your area?)

My vision is to create a connected, supportive, and high-performing Area where every club thrives. I will encourage collaboration, membership growth, strong leadership, and quality club experiences so that all members have opportunities to learn, grow, and achieve their goals.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 50% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

N/A

Does the Area have any equipment or venues at your disposal?

Banners, Projector, Audio for hybrid, Venues

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPes, VPMS, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

As Area Director, I will act with integrity and transparency, treat every member with respect, serve clubs by listening and responding to their needs, and pursue excellence through preparation, timely follow-up, and continuous improvement. These values will guide my decisions and help build strong, inclusive, and successful clubs

Charter Date

2026-09-23 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

N/A

Challenges to charter a club

N/A

Clubs in your area that will renew:

Umgeni Toastmaster, Ballito, Elevate and Durban North Toastmasters

Is there any way that District can support renewals in your area ?

There is already assistance received from the District Director.

List the clubs on charter strength (20 members):

Umgeni Toastmasters

List the clubs under charter strength(less than 20 members):

Elevate Toastmasters, Ballito Toastmasters, Durban North Toastmasters

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

Elevate Toastmasters

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Yes

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Yes

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

N/A

Area Contest Date

2026-09-23 00:00:00

Club Contests (List clubs with their contest dates)

Contests date not yet confirmed

Club Success Stories

Additional members of +/- 8 at Durban North Club

Brief Summary

The Club has been growing its membership rapidly within a short period of time - noting that it is a new Club.