



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | E1
Area | Maboshadi Mirriam Nhlapo
Date Submitted | 2026-09-25

Area Director Overview (What is your vision for your area?)

My vision is to build an area where clubs are healthy, connected, intentional and growing, developing confident leaders, creating exceptional member experiences and building clubs that can thrive beyond individual leadership terms.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Select Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents

Does the Area have any equipment or venues at your disposal?

Banners, Venues

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals., Currently theres only 1 club under my area that is a little unstable ie Bryanston breakfast club.Currently it is not a foregone conclusion that it stand a chance of not being confirmed. I will know by end of Sep

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Integrity — I will lead with transparency, consistency and accountability, doing what I say I will do and addressing challenges honestly and constructively.

Respect — I will value each club, leader and member, recognising that every club has a unique culture, context and journey. I will listen first, seek to understand and create an environment where different perspectives are welcomed.

Service — My role as Area Director is ultimately to serve the clubs. I will focus on understanding what each club needs, help to remove obstacles, connecting leaders with resources and ensuring that support is practical rather than simply administrative.

Excellence — I will encourage clubs to pursue meaningful improvement, not merely compliance. I will promote high standards in leadership, member experience, communication and programme quality .

Charter Date

1/1/0001

Where will you charter the club?

N/A

Opportunities to charter a club

Cosmo City

Challenges to charter a club

Getting the numbers

Clubs in your area that will renew:

Randburg, Egoli, 4th Dimension and 5th Dimension. Bryanston Breakfast is tentative

Is there any way that District can support renewals in your area ?

At the time when i started my role as Ad Mr Matome Seabi was already assigned to help Bryanston Breakfast Club. It is a work in progress

List the clubs on charter strength (20 members):

Randburg

List the clubs under charter strength(less than 20 members):

Egoli, 4th Dimension and 5th Dimension

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

Bryanston Breakfast Club 11 Members

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Pathways are being followed it is more The administrative processes that needs to be done as soon as membrs have done a speech etc

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Randburg Yes, Egoli Yes, 4th Dimension Yes, 5th Dimension Yes...Bryanston I reached out and send a Whats Up havent received an Update yet

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

As outlined at the time when i took the Ad role Mr Matome was already assigned to help Bryanston Club therefore it is work inprogress

Area Contest Date

1/1/0001

Club Contests (List clubs with their contest dates)

t aware of the Contest Dates

Club Success Stories

One of our strongest success stories at Randburg Toastmasters Club has been creating a more intentional and collaborative club culture. We approached our Success Plan collectively, ensuring that Exco members contributed ideas and took ownership rather than working in silos.

We have also focused on member engagement and connection through regular personal outreach, member recognition, informal WhatsApp engagement and creating programmes that give members opportunities to participate and grow. Our emphasis has been on making members feel that they are not simply attending meetings, but are part of a community. Another success has been our willingness to experiment and learn—introducing new programme ideas, strengthening the guest experience and deliberately creating a culture where members are challenged to develop beyond speaking into leadership, confidence and personal growth.

These experiences have reinforced my belief that sustainable club success comes from intentional leadership, member ownership, collaboration and a strong sense of belonging.

Egoli Toastmasters – 17 July: Under the leadership of Dawie and his Exco team, Egoli Toastmasters has created an energetic and engaging club environment that keeps its members actively involved and connected.

On 17 July, the club celebrated its members as “Shining Stars,” recognising their active participation, commitment and contributions to the club programme. What stood out was not only the recognition itself, but the genuine effort to celebrate members’ successes and make their achievements visible.

Dawie and his Exco have worked intentionally to keep the club alive, vibrant and member-focused. Their approach demonstrates that when members feel seen, appreciated and celebrated, participation becomes more meaningful and the club develops a stronger sense of belonging, motivation and community.

Egoli is a great example of how celebrating people can become a powerful driver of engagement and club vitality.

4th Dimension Toastmasters is doing a stellar job in expanding its social reach and creating visibility for the club. Under the leadership of Asive, the current President, together with her Exco team, the club has embraced social media—particularly TikTok—as a powerful platform to showcase the Toastmasters experience and attract new audiences.

Their consistent and creative online presence is helping the club reach people beyond the traditional Toastmasters network, generating interest and bringing new faces into the club. What stands out is that the Exco is not simply posting content; they are using digital engagement to create curiosity, build community and open the door for prospective members to experience the club for themselves.

This is a strong example of how clubs can leverage the platforms their audiences already use to increase visibility, create a contemporary member experience and support sustainable membership growth.

5th Dimension Toastmasters: The club continues to demonstrate strong leadership, structure and programme quality. Their articulate President has established a clear and confident leadership presence, supported by a committed Exco team and the valuable involvement of the Immediate Past President, whose experience and guidance have helped the club maintain continuity, structure and stability.

Another key strength is the calibre and commitment of the club’s members. Members actively contribute to the programme, bringing their experience, perspectives and enthusiasm to meetings. This collective contribution significantly enhances the quality, depth and variety of the club’s programme.

What stands out about 5th Dimension is the combination of strong leadership, continuity and active member contribution. The club demonstrates that when leadership provides structure and members take ownership of the programme, the result is a meeting environment that is purposeful, engaging and developmental.

Development Opportunity: While the President demonstrates strong communication skills and an articulate leadership presence, there is an opportunity to strengthen time management and administrative consistency. At times, reports are not submitted within the required timelines. With greater attention to planning, deadlines and proactive follow-through, the President can further strengthen his effectiveness and ensure that the strong leadership demonstrated within the club is equally reflected in its administrative responsibilities.

Brief Summary

Overall, the four clubs in E1 are stable and progressing well, each demonstrating its own strengths in leadership, member engagement and programme delivery. As Area Director, my focus is therefore not to apply a one-size-fits-all approach, but to understand what each club needs to move forward.

While the clubs are generally on a healthy trajectory, Bryanston Breakfast Toastmasters requires more intentional support and engagement.