



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | MaOrefile Marole
Area | F1
Date Submitted | 2026-09-25

Area Director Overview (What is your vision for your area?)

As Area Director, I want Area F1 to be more than a collection of clubs. I envision an area where clubs actively learn from one another, leaders feel supported, members are encouraged to step forward, and every club has the opportunity to grow and thrive.

I also envision an Area that I will leave better than I found it. Starting from a base of four clubs, with one club already reinstated and a new one on the verge of chartering, I aim to grow the Area to a minimum of seven clubs. With two clubs in Gauteng and three in Maseru, Lesotho, my target is to establish an additional club in Bloemfontein that serves a different demographic from the existing Bloemfontein Toastmasters club.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

President's Distinguished (1. Paid Clubs/Renewals = base+1) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S

Does the Area have any equipment or venues at your disposal?

Not at Area level as clubs are dispersed across Lesotho and South Africa, making it difficult to acquire shared resources.

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPes, VPMs, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

I will embody Integrity, Respect, Service and Excellence by leading Area F1 with transparency, accountability and consistency; listening to and valuing the unique needs of each club; supporting club leaders through practical service and collaboration; and setting high standards for planning, communication, reporting and execution. I also intend to serve with an understanding of both the diverse club demographics and the geographic spread of Area F1 across Gauteng, Bloemfontein and Maseru, recognizing that each club may require different forms of support.

Charter Date

2026-09-25 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

Bloemfontein

Challenges to charter a club

Although the opportunity to charter an additional club has been identified, my main challenge has been capacity and competing priorities. Much of my time has been dedicated to supporting Randwater during a period when the club was at risk of dissolution, mentoring Linaleli Toastmasters as it approaches chartering, fulfilling my responsibilities as Area Director and as a club member, while balancing my 9 to 5 job and other personal commitments.

To address this, I intend to bring the Assistant Area Director, Club Growth and Assistant Area Director, Club Quality on board as part of the Area Council. With stronger support across these two critical areas, I can better balance retaining and strengthening existing clubs, supporting the two new clubs, and progressing the establishment of an additional club in Area F1.

Clubs in your area that will renew:

Bloemfontein Toastmasters Club, Rainbow Toastmasters Club, Mphatlalatsane Toastmasters Club

Is there any way that District can support renewals in your area ?

Much support is still required for Randwater Toastmasters Club. While the company remains committed to the club and is willing to continue funding members through HR, the greatest challenge is securing members who are genuinely committed to participating in the Toastmasters programme.

Currently, only six members have expressed commitment to continue with Toastmasters, but they intend to transfer to community clubs rather than renew through Randwater. As a result, if the situation remains unchanged, Randwater Toastmasters may have no members renewing for the October renewal period.

District support would therefore be most valuable in member engagement and retention, particularly through strategies to re-engage existing members, demonstrate the value of Toastmasters to potential members, and help Randwater rebuild an active and committed membership base.

List the clubs on charter strength (20 members):

N/A

List the clubs under charter strength(less than 20 members):

N/A

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

N/A

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

N/A

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Yes (Mphatlalatsane, Rainbow and Bloemfontein)

No (Randwater Toastmasters Club)

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

Hopefully before deadline/ end of September.

Area Contest Date

2027-03-31 00:00:00

Club Contests (List clubs with their contest dates)

Throughout February but no dates yet.

Club Success Stories

Randwater Toastmasters Club: Despite facing the possibility of dissolution, Randwater Toastmasters has received strong support from the Division and District, with HR maintaining its commitment to fund members. Current efforts are focused on three key interventions: delivering a Speechcraft programme for interested interns from the 60 newly onboarded interns; supporting the transfer of 6 existing members to community clubs while Randwater continues to fund their Toastmasters membership outside the corporate club; and relaunching the club through an Open House aimed at attracting prospective members who understand the value of Toastmasters and are committed to meaningful participation.

Bloemfontein Toastmasters Club: While the club is still working to establish the appropriate qualification criteria, it has set a DCP goal around recognizing the contribution of one of its longest serving members, John Webb. John has been a Toastmasters member for more than 50 years, with some of the Toastmasters resources he has retained being older than some of the club's current members. The club intends to explore his recognition as a Distinguished Toastmaster, subject to confirmation of the applicable qualification requirements. If this is not attainable, the club plans to honour him at club level and feature his remarkable Toastmasters journey in the October newsletter.

Linaleli Toastmasters Club: Linaleli has made significant progress towards chartering. The club successfully held its first ever meeting, marking an important milestone in its development. There is strong enthusiasm among both members and the Executive Committee, with a shared commitment to establishing a sustainable and successful Toastmasters club.

Proconics Toastmasters Club: Proconics Toastmasters has been successfully reinstated, marking an important step towards restoring the club's activity and continued participation within the Area.

Brief Summary

This year will require a balance of club retention, growth, leadership development and practical support across a geographically dispersed Area. My focus will be on strengthening existing clubs, guiding new clubs and building a capable Area Council to share the workload. With the support of the Division Director and Area leadership, I am committed to turning these priorities into measurable progress throughout the year.