



## DIVISION DIRECTOR'S REPORT FOR DISTRICT COUNCIL – 10 Oct 2026

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| Submitted by | Gadifele Moeng |
| Division     | F              |
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### Health in the Division

|                     | Base | Target |
|---------------------|------|--------|
| Member Payment      | 259  | 440    |
| Paid Clubs          | 17   | 17     |
| Distinguished Clubs | 0    | 16     |
| New Clubs           | 2    | 4      |
| Lost Clubs          | 0    | 0      |

**Club Quality:** Are there any clubs that appear to be healthy from the statistics but that are at risk/unhealthy? What plans are in place to address this?

**Rand Water currently has 6 active members. The AD and DD met with organizational leadership in early September and are awaiting feedback to prevent closure. Instead of Speechcraft, our strategy is to negotiate direct corporate sponsorship for memberships for their new graduate intake.**

Do your clubs have DCP plans in place and how confident are you that they will achieve these?

**I am confident that most clubs are well-positioned to achieve their DCP targets.**

Do clubs have healthy meeting attendance? Are clubs actively using the Toastmasters educational programme – Pathways and the legacy programme?

**Attendance is generally healthy across the Division. We are monitoring Sasol Chemicals, where the Area Director mentioned they sometimes do not have all members present at meetings. We are also monitoring Golden Gavel, as meetings are occasionally cancelled due to a shortage of role players. The Area Directors are developing strategies to support both clubs, restore meeting consistency, and offer targeted educationals**

**Club Growth:** What new clubs have started already in your division? Which club/s do you intend on starting in you Division? Do you have a demonstration meeting date set? Once again, please be specific with dates, role players and next steps.

**Proconics and Lesotho Standard Bank are established as new clubs. Demo meetings are ongoing for Krugersdorp (KDP) and Cosmo City Toastmasters, with both targeted to charter by end of October.**

**Club Support:** Provide a view on the status of clubs under rescue (12 or less members) and new clubs, how many have assigned coaches/mentors, how are these clubs doing, what plans are in place to support them to achieve distinguished status this year. Please be specific in terms of people leading this process and the action dates.

**Golden Gavel Toastmasters is our only club under rescue (8 members). As an advanced club, traditional coaching is less suitable. Our focus is a targeted PR campaign across the District to highlight the benefits of joining an advanced club and drive membership.**

### **How are you REDEFINING Leadership or EXCEEDING Expectations in your Division?**

Redefining leadership means shifting from generic oversight to purposeful, individualized support. By understanding the distinct goals of every club across the Division, I partner closely with Area Directors to navigate evolving member circumstances. While circumstances naturally change, my commitment remains focused on sustaining strong membership numbers and maintaining consistent momentum across every club.

## What Strategy do have and applying in supporting all clubs to achieve Excellence?

I apply a two-pronged strategy: direct presence and close leadership alignment. Alongside attending club meetings whenever possible, I maintain frequent check-ins with Area Directors to anticipate challenges and offer tailored guidance. When a club faces specific hurdles, like membership renewals, we deliver an educational on how to be a distinguished club. This gives leadership teams clear direction, practical tools, and the exact roadmap needed to achieve excellence.

## Where do you see your Division as at December 2026.

I see the Division growing by four new clubs, with two already chartered and the chartering of Krugersdorp and Cosmo City Toastmasters finalized. Operationally, every club in the Division will have achieved at least three DCP points, ensuring strong momentum toward full Distinguished status.

## Any growth opportunities in the Division? And how can we support?

Our primary growth opportunities lie in fully chartering our two new clubs, Krugersdorp and Cosmo City Toastmasters. To accelerate this, District support in driving targeted social media lead generation and promptly forwarding incoming prospective member leads to our Area and Division teams will be crucial for building sustained momentum.

## What is your membership renewal strategy for your Division?

Our renewal strategy focuses on proactive education and close Area Director support. For clubs struggling with renewals, we deploy targeted educational on *How to be a Distinguished Club*—a strategy already initiated in collaboration with our Area F1 Director. This equips club leadership teams with clear guidance on member value, goal tracking, and early renewal execution.