



## DIVISION DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

**Division Director Name** | Vlvien Boddy  
**Division** | D  
**Date Submitted** | 23/09/2026

### Division Director Overview (What are your goals ? How are you working towards Smedley Distinguished)

We are opening New Clubs, we have 3 Clubs to Charter end September and we also have another planned for end October. Area Directors are being encouraged to find Club Coaches for Clubs that have fewer than 12 Members or Opportunity Clubs. Team is working on encouraging all Clubs to be working for at least 5 DCP goals to be Distinguished. Trusting that all 4 Areas will be at least Distinguished but the plan is for each AD to be able to reach Presidents Distinguished. Wanting to find ways to help Clubs in each Area to Visit to create a sense of belonging to something wider than just their own Club. October, AD's will be encouraging Members to compete in Contests so that we get greater traction with interclub camaraderie in the Division.

### Division Team:

Area Directors: Nokuthula Mcinga D1, Siboniso Mzimela D2, Harold Thompson D3 and Daniel du Preez D4. Shamil Reddy is our TLI Co-Ordinator and Mike Crooke is our Chief Judge. We are still trying to source a good PR person. Need also a Membership person to help with the fair distribution of leads.

### Contact with the Area Directors: (ie. Council Meetings and outcomes)

Division Council meets usually once per month but also have fairly frequent one to one conversations as each Area has specific needs/challenges. Have a Division Whatsapp Group where important information is shared. There is a system in place where AD must acknowledge that they have read the message. I have an open door policy, AD can call me without prior notification. If i do not respond, i will always get back to them as soon as I am free.

### New Clubs (Who is working towards this, at what stage are they, what help or resources do they need?)

We have 3 New Corporate Clubs due to Charter end September. Money is already with TI. Documents are being completed. We also have planned for 7 October 2026 a New Club Launch in Richards Bay, an area that has been neglected in past years. We believe there is an opening here. We will also be working on another Durban Central Club as right now there is only one. South Coast is also not covered by Toastmasters. These are all important opportunities.

### Member growth initiatives: (Member renewal strategy for your division)

Division Director will be starting a "Member Matters" series. This will be geared to VPM and VPPR in Clubs in Div D with a view to finding out about conversion and Club Growth. Guest speakers will be invited to do a key note address on

Membership. October start. PR needs to be developed in Clubs as many are not active on social media. Those that are are definitely attracting Members. Looking for a Brand Manager for Division D who can assist Clubs to be consistent with their PR and to monitor outcomes. Clubs are being encouraged to hold Open Houses so that they can grow their Membership by the required numbers and to fill Goals 7 and 8 which last year were the challenges in Division D for some Clubs. There needs to be more awareness about the importance of Guests at events,. Crucial for Club Growth and keeping the Club steady in the pursuit of Distinguished and more. Looking for a Membership Co-Ordinator with some time on their hands to just go through old lists and revisit past Members so we can maybe get back some Members who lost interest but wh...

### **Contest (Division & Area contest plans, dates, times, venues, your team)**

Division D Contest will be in early April - we have a venue just waiting for confirmation of date - either first Saturday or second Saturday in April . Venue has both available. Area Director Contests will be held in March. Dates and venues still to be confirmed. We have Shamil Reddy our TLI Co-Ordinator who will help with these and our Chief Judge for Division Mike Crooke.

### **Areas: (Areas that may be fragile, need a coach or help. What is your strategy to supporting all clubs and achieve excellence)**

Each Area Director has been doing their Club visits. Few left and reporting back on findings. There are a few Clubs that are Opportunity Clubs and one has now a Club Coach in place as they are keen to get their Membership back on track. No PR history for around 6 months. this is being rectified.. This is in Area D2. An online Club in D1 could also be an Opportunity and PR would help with this particularly PR outside of Toastmasters i.e. social media. St...

### **Area Success Stories:**

Durban North Toastmasters Club in D1 started off slowly but it is gaining momentum. There has been PR with regular FB posts. VPPR has also developed our IG page. I am sure there will be more success stories for the Division. The New Clubs due to Charter end September will also bring more Membership to Division D and strengthen Club numbers for realignment come 2027-2028. The news of these 3 Corporate Clubs came in 2025/2026 but we were not able to Charter ...

### **Other information / Comments**

We are working on the fact that we do not want to lose any Clubs during this year 2026/2027 and will monitor the situation closely. In real terms, Division D should try and work on Chartering 6 Clubs in the year as this would bring some stability and help to balance any possible losses during the coming year that we had not envisioned.