



Program Quality Director's Report

District Council Report

1. Executive Summary

The district has made a positive start to the year, with measurable improvement across several key indicators of club strength, educational progress and membership stability.

Our focus remains on increasing the number of Distinguished Clubs, strengthening clubs to at least 20 members, encouraging early progress in the Distinguished Club Program and providing empowering training throughout the year.

2. District Performance

Performance indicator	Last year	This year	Progress
Potential Distinguished Clubs	32	43	34.38% increase
Clubs with at least one DCP goal	49	61	24.49% increase
Clubs with 20 or more members	53	63	18.87% increase
Club Success Plans filed	95 of 111	89 filed	Further follow-up required
Clubs completing officer training	—	87%	Target of 85% surpassed

We currently have 43 Potential Distinguished Clubs. When clubs that have achieved net growth of at least three members are included, the number of clubs within reach of becoming Distinguished increases to 52.

Our district target is 52 Distinguished Clubs, while our aspirational Smedley Distinguished goal is 69. Divisions and Areas are encouraged to focus their support on clubs that are close to achieving the required membership strength and DCP goals.

We are also aiming to finish the year with more clubs at 20 or more members than in the previous year. Reaching this membership level provides a stronger foundation for quality meetings, member development and long-term sustainability.

3. Club Success Plans

A total of 89 Club Success Plans have been filed.

Club Success Plans help clubs define their membership, education, training and leadership priorities for the year. Division and Area Directors are requested to continue following up with outstanding clubs and help them develop meaningful plans rather than treating the process as a compliance exercise.

4. Toastmasters Leadership Institute and Club Officer Training

The district surpassed its club officer training target of 85%, with 87% of clubs completing training.

This achievement reflects the exceptional work of our PQD Assistants and the commitment of our Division Directors. Our Division Directors went all in with heart and soul to empower club officers and equip them to lead their clubs successfully.

We are proud of everyone who contributed to planning, facilitating, promoting and supporting the training sessions.

Although the formal training target has been achieved, training will continue throughout the year. A programme of empowering educational and leadership sessions is being developed to support club officers, members and district leaders beyond the initial training period.

5. Club Fitness Rewards

The District 74 Club Fitness Rewards programme continues to recognise achievement across every level of the district, including members, clubs, Area Directors and Division Directors.

The programme encourages progress in the areas that contribute directly to healthy and sustainable clubs, including:

- Educational achievement and member development.
- Membership sponsorship and retention.
- Club officer training.
- Progress in the Distinguished Club Program.
- Early membership renewals.
- New club development and mentoring.
- Submission of Club Success Plans.
- Membership growth at club, Area and Division level.
- Achievement of Distinguished recognition.

Current rewards include certificates, trophies, Toastmasters recognition pins, Club Fitness Rewards vouchers and conference registration discounts, depending on the award criteria.

Club awards include the Full House Award, Retention Award, DCP5 Sprint, Distinguished Ready Club Award, DCP10 Sprint, Smedley Award, Talk Up Toastmasters Award, Beat the Clock Award, Champion Club Growth Award and Club Success Plan Award.

Member awards recognise educational achievement, membership sponsorship, early renewals, new club sponsorship and successful club mentoring. Area and Division Directors are also recognised for new club development, membership growth and Distinguished performance.

Recognition will not be limited to year-end results. Clubs, members and leaders will continue to be celebrated throughout the year through District 74 communication channels and social media. Qualifying achievements will also be formally recognised at District Hall of Fame events.

The purpose of Club Fitness Rewards is not only to provide incentives, but to build a district culture in which progress, service and achievement are consistently noticed and celebrated.

6. Speech Contests

The District Chief Judge has started communicating with the Divisions regarding the upcoming speech contest cycle.

Chief Judge training, contest official training and supporting educational sessions will be announced soon. Divisions and Areas should begin identifying contest officials early and ensure that club and Area contests are conducted consistently and in accordance with the current Toastmasters contest rules.

7. ConquerCon 2027

Planning and promotion for ConquerCon 2027 in Botswana are progressing.

Current registrations are:

- 87 attendees confirmed.
- 22 deposits paid.

Our immediate focus is to convert confirmed interest into paid registrations while continuing to build excitement around the conference experience.

8. Priorities for the Next Reporting Period

The Program Quality team will focus on:

- Increasing the number of clubs achieving their first DCP goal.
- Supporting clubs that are close to reaching 20 members.
- Converting the 52 clubs currently within reach into Distinguished Clubs.
- Working towards the aspirational goal of 69 Distinguished Clubs.
- Following up on outstanding Club Success Plans.
- Promoting Club Fitness Rewards and recognising qualifying achievements.
- Announcing further training and educational opportunities.
- Supporting the Chief Judge and Divisions with contest preparation.
- Increasing paid registrations for ConquerCon 2027.

9. Closing

The district's early progress is encouraging, particularly the increases in Potential Distinguished Clubs, clubs achieving at least one DCP goal and clubs reaching 20 or more members.

Our challenge is to maintain this momentum and convert early potential into sustainable club strength and Distinguished Club achievements. This will require focused support from the district team, Division Directors, Area Directors and club leaders throughout the remainder of the year.

As we pursue these goals, we will continue to recognise the members, clubs and leaders whose commitment makes the district's progress possible.

