



District Director's Report — September 2025

District 74 — Catalysts of Success

Prepared for: District Executive Committee & District Council

**PREPARED BY: DISTRICT DIRECTOR BHEKISISA NGOMANE,
DTM.**

Date: September 2025

“Serving with courage. Leading with heart. A Catalyst of Success in District 74.”

**DISTRICT MISSION: WE BUILD NEW CLUBS AND WE SUPPORT
ALL CLUBS IN ACHIEVING EXCELLENCE.**

District 74 Performance

Paid Clubs	
Base	To Date
108	111
Goals	
Distinguished	110
Select Distinguished	112
President's Distinguished	114
Smedley Distinguished	117

Payments	
Base	To Date
4,147	878
Goals	
Distinguished	4,189
Select Distinguished	4,272
President's Distinguished	4,355
Smedley Distinguished	4,479

Distinguished Clubs	
Base	To Date
108	0
Goals	
Distinguished	49
Select Distinguished	54
President's Distinguished	60
Smedley Distinguished	65

Membership Payments							Active Clubs
Late	Oct	Apr	Total	New	Charter	Total	
32	591	16	639	181	58	878	117



Executive Summary — District Director's Report (September 2025)

Theme & Vision: District 74 - Catalysts of Success. United to build strong clubs, develop leaders and deliver measurable impact as we pursue Smedley Distinguished by June 2026.

Snapshot (what matters most)

- Officers trained: 560+ (≈85% of clubs) — strong leadership development.
- Clubs with 7/7 trained officers: 32 clubs.
- Club Success Plans submitted: 93 of 110.
- Pathways engagement: 92 clubs (≈84%) with >75% enrolment.
- New clubs: Ballito and Mphatlalatsane chartered; IDC Lion Pride pending.
- Recognition & programs: ThriveCon 2026 launched (Lesotho), 2 DTMs, 3 Triple Crowns, 10 Powerful Personal Progress awards.
- At-risk clubs: 16 monitored; 6 high risk — coaching imperative.
- Finance & Ops: Finance team fully staffed; bank signatory updates are being resolved.
- PR & Communications: Website and PR Lab driving visibility and membership engagement.

Top 3 Wins

1. Leadership readiness: High officer training coverage and many clubs reporting Pathways traction.
2. Club expansion momentum: New charters and 25+ prospects across corporate, community and academic sectors.
3. Stronger communications & recognition: Relaunched magazine, PR Lab, and targeted campaigns building member and public engagement.



Top 3 Challenges

1. Finalising Club Success Plans & remaining officer training — 17 CSPs pending; some officers remain untrained.
2. At-risk clubs — need immediate coaching and targeted support to prevent closures.
3. Operational friction (finance & logistics) — cross-border payments and bank signatory delays affecting cash flow and execution.

Strategic Priorities 10 – 30 Days

- Complete CSPs
- Deploy coaches to the 16 at-risk clubs; fast-track recovery plans for the 6 high-risk clubs. Complete renewals
- Resolve finance bottlenecks (bank signatory updates & cash-flow cadence).
- Onboard & nurture new clubs (structured welcome, mentor pairings, administrative support).
- Amplify PR wins — celebrate successes publicly to sustain momentum and encourage renewals.

Call to Action

Leaders: focus two hours this week to identify 1 club you will personally support — be the catalyst. Cabinet: prioritize signing authority resolution and CSP follow-ups. PR & PQ teams: ready a “Celebrate & Recruit” mini-campaign.

Closing

District 74 is building strong foundations — training leaders, launching new clubs, and getting noticed. With focused follow-through in the weeks ahead, we will convert momentum into measurable success. Together we are Catalysts of Success.

Signed,
District Director — District 74

Bhekisisa Ngomane, DTM



District Director's Report – September 2025

Theme & Vision: District 74 – Catalysts of Success

Introduction

District 74 has made remarkable progress in the Golden Quarter of the 2025/26 Toastmasters year. Through collaboration, service, and innovation, our leaders are delivering results across Program Quality, Public Relations, Club Growth, Finance, Logistics, Administration, and beyond. This consolidated report celebrates the highlights, acknowledges challenges, and inspires us to continue being true Catalysts of Success on our journey toward becoming a Distinguished District by June 2026.

Program Quality (PQD)

Bryton Masiye, DTM – Program Quality Director

Team: Pamela Msibi (TLI Chair), Yonela Motloung DTM (Conference Convenor), Elaine O’Gorman DTM (Chief Judge), Michael Shackleton DTM (Club Fitness Reward Coordinator)

Highlights:

- 560+ Club Officers trained (85% of clubs achieved the DCP minimum of 4 Officers Trained).
- 32 clubs achieved 7/7 trained officers.
- 93 of 110 Club Success Plans submitted.
- 92 clubs (84%) with >75% Pathways enrollment.
- ThriveCon 2026 launched in Lesotho; 50 early registrations.
- Celebrated 2 DTMs, 3 Triple Crowns, 10 Powerful Personal Progress awards.

Challenges: Untrained officers, 16 CSPs pending, cross-border payment issues.



Public Relations (PRM)

Club Growth (CGD)

Devin Pearson, DTM – Club Growth Director

Highlights:

- Clubs Chartered: Ballito (D1), Mphatlalatsane (F1), IDC Lion Pride (F2).
- 25+ prospects across corporate, community, and academic spaces.
- Membership payments on track to targets.
- Growth Incentives: Super Sponsor, Treasurer's Excellence, Golden Area, Talk Up Toastmasters.
- Speechcraft: VetSpeak with Hills; simplified Youth Leadership Packs.
- Marketing: Website enhancements, stronger lead tracking & reporting.

Challenges: 16 at-risk clubs under monitoring; 6 at high risk. Coaching appointments remain critical.

Outlook: With strategic focus on new charters, retention, and member engagement, District 74 is poised to achieve its 8% growth goal.



Finance

Matome Seabi – Finance Manager

Highlights:

- Finance team fully staffed with clear roles: Claims Admin, Asset Coordinator, Stock Custodian, Cash Flow Coordinator.
- Strong collaboration with Audit Committee Chair through bi-weekly sessions.

Challenges: Delayed bank signatory updates (being resolved).

Outlook: District budget under development with Cabinet and Division inputs, aligned to Protocol 8

Logistics

Mojabeng Tigeli – Logistics Manager

Highlights:

- Organized District Induction Dinner.
- Delivered Area & Division pins.
- Managed & engraved trophies.
- Supported Club Extension and Conference teams.

Challenges: Limited finances, incomplete trophy records.

Administration

Estelle Engelbrecht – Administration Manager

Highlights:

- Accurate documentation of proxies, CSPs, Council & DEC minutes.
- Improved transparency and clarity for leaders.
- Leveraged AI for efficiency in reporting.

Challenges: Coordinating schedules, managing multiple platforms, balancing accuracy with clarity.



Immediate Past District Director (IPDD)

Granny Be007 – Immediate Past District Director

Highlights:

- Smooth transition with current DD ensured continuity.
- Supported new club development initiatives.
- Finance year-end nearly complete with TI finalization in progress.
- Strong audit team performance.

Leadership Reflection: Importance of tough but caring leadership, making decisions for the benefit of all.

Inspiration: “In Toastmasters, we choose to achieve great results by learning and doing more. May our efforts produce #CatalystsOfSuccess as we strive for Smedley Distinguished.”

Conclusion

District 74 is on a strong trajectory of success. From training excellence and vibrant PR growth to bold club expansion, sound financial stewardship, and resilient administration, our teams are working tirelessly as Catalysts of Success. Though challenges remain, our collective achievements affirm that we are well on the path to a Smedley Distinguished District by June 2026.