



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Judith Lee
Area | 74
Date Submitted | 2026-09-25

Area Director Overview (What is your vision for your area?)

Increased number of members in the four clubs. Presidents, VPE, VPM that are well trained. Prepared leadership for 2027. Pathways that are successful. Events that are dynamic.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Select Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S

Does the Area have any equipment or venues at your disposal?

Banners

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals., Dynamic events that motivate the members and draw new members.

2. Enhance Member Experience:

Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPEs, VPMs, and other support members) to foster collaboration and support., Relationships with other members of the club.

4. Promote Leadership Development:

Recognize Leadership Efforts: Acknowledge and appreciate the contributions of club leaders and members.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Use your personal and other club experiences to motivate integrity and respect.

Charter Date

2027-03-01 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

N/A

Challenges to charter a club

N/A

Clubs in your area that will renew:

Johannesburg Toastmaster. Greenspeakers Toastmasters. CIS Toastmasters. L'Avonier Toastmasters.

Is there any way that District can support renewals in your area ?

N/A

List the clubs on charter strength (20 members):

Greenspeakers Toastmaster.

List the clubs under charter strength(less than 20 members):

Johannesburg Toastmasters. CIS Toastmasters.

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

CIS Toastmasters.

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

N/A

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Johannesburg Toastmasters - Yes. Greenspeakers Toastmaster - Yes. CIS Toastmaster - Yes. L'Avonier Toastmaster - Yes.

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

N/A

Area Contest Date

2027-03-01 00:00:00

Club Contests (List clubs with their contest dates)

N/A

Club Success Stories

N/A

Brief Summary

The exco of each club is working diligently to reach the standard required.