



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Diana Sharp
Area | A4
Date Submitted | 2026-09-24

Area Director Overview (What is your vision for your area?)

Extraordinary Quality Clubs

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 50% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S, Division A Growth Director when needed.

Does the Area have any equipment or venues at your disposal?

Zoom

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation., Through vision of extraordinary quality clubs

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPEs, VPMs, and other support members) to foster collaboration and support., Keep clubs informed

4. Promote Leadership Development:

All of the above. Using Other as can only select one option.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources., Work with Growth Director and Public Relations in Division and District for new clubs

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

During communication and meetings with clubs and District.

Charter Date

2027-03-31 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

Potchestroom

Challenges to charter a club

Work more closely with Growth Director in Division

Clubs in your area that will renew:

Alberton, Gold Reef, Ignite, Standard Bank Ops

Is there any way that District can support renewals in your area ?

Will let District know if we need support for renewals in A4.

List the clubs on charter strength (20 members):

Alberton, Gold Reef, Ignite, Standard Bank Ops.

List the clubs under charter strength(less than 20 members):

N/A

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

N/A

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

All club's members on Pathways. Members are having issues with Base Camp that are being investigated.

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Alberton Yes, Gold Reef Yes, Ignite Yes and Standard Bank Ops Yes.

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

N/A

Area Contest Date

2026-03-13 00:00:00

Club Contests (List clubs with their contest dates)

Clubs in A4 will have their contests on meeting dates before 13th March 2026.

Club Success Stories

All clubs in A4 had 6 or 7 club officers trained, 3 clubs submitted CSP by 31st July and 4th club submitted by 30th Sept 26. Club officer lists were submitted in time. Standard Bank Ops has achieved retention award for October semi-annual dues.

Brief Summary

The clubs in Area A4 are established clubs with quality meetings. The clubs will need to concentrate on membership growth and educational goals going forward.