



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Tshidiso Moleke
Area | A5
Date Submitted | 2026-09-26

Area Director Overview (What is your vision for your area?)

To achieve President Distinguished status across the 4 clubs that I have been assigned.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

President's Distinguished (1. Paid Clubs/Renewals = base+1) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents

Does the Area have any equipment or venues at your disposal?

Venues

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPes, VPMs, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

By living them my self in the way I carry my self. By also sharing them with others in all interactions that I have with all the executive and non-executive club members.

Charter Date

2027-02-26 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

Soweto

Challenges to charter a club

Finding a club to sponsor

Clubs in your area that will renew:

All 4 of them

Is there any way that District can support renewals in your area ?

Yes, it can assistwthoh

List the clubs on charter strength (20 members):

Strong

List the clubs under charter strength(less than 20 members):

WBS and AI Innovators

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

WBS and AI Innovators, WBS has 2x coaches

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Yes

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Yes

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

N/A

Area Contest Date

2027-02-20 00:00:00

Club Contests (List clubs with their contest dates)

N/A

Club Success Stories

2x clubs have gotten 7/7 COT Training and 1 club is verified complete.

Brief Summary

The 4x clubs I have been assigned are making steady progress. We are making strides on the dashboard.