



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Yolanda Malgas
Area | B1
Date Submitted | 2026-09-25

Area Director Overview (What is your vision for your area?)

For the members to grow in their educational goals and to grow in membership

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 50% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S, VPPR for Area

Does the Area have any equipment or venues at your disposal?

Banners, Venues

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPES, VPMs, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Provide Leadership Training: Offer training and resources to help club leaders develop their skills and confidence.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Setting a personal example in everything I do with my team to portray these values

Charter Date

2026-11-30 00:00:00

Where will you charter the club?

Parklands, Cape Town

Opportunities to charter a club

Split Tableview club and add more members from my work area

Challenges to charter a club

Getting all the support going amidst other commitments

Clubs in your area that will renew:

Tableview, Winelands, Vodacom, Siemens, Santam

Is there any way that District can support renewals in your area ?

Engaging with the Division Director wrt Vodacom club

List the clubs on charter strength (20 members):

Tableview, Winelands, Santam

List the clubs under charter strength(less than 20 members):

Siemens, Vodacom

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

Vodacom

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Yes, all on Pathways

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Tableview, Winelands, Siemens, Santam - Yes (Vodacom -No)

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

Submission before 30 Sept '26

Area Contest Date

2027-03-30 00:00:00

Club Contests (List clubs with their contest dates)

None as yet

Club Success Stories

Santam celebrates one year anniversary

Brief Summary

Tableview & Winelands are two strong clubs, Siemens is also doing well, Santam is good with numbers and has great number of members, however needs support with more experienced toastmasters, and Vodacom is not very strong but is getting a lot of support from the Area, the Division and also having initiatives to strengthen themselves. Overall the area needs to focus on improving Mentorship and to create more opportunities for speeches to support educational goals, and then to also support the clubs who need to grow in membership.