



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Anelisiwe L Zumana
Area | B4
Date Submitted | 2026-09-24

Area Director Overview (What is your vision for your area?)

Growth and member support

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Select Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S

Does the Area have any equipment or venues at your disposal?

Audio for hybrid

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPEs, VPMs, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Providing timely, effective, and exceptional support.

Charter Date

2026-10-30 00:00:00

Where will you charter the club?

Mercedes Benz South Africa, East London

Opportunities to charter a club

Mthatha.

Challenges to charter a club

Finding committed members.

Clubs in your area that will renew:

Pep Talkers, Anrol International, Protea

Is there any way that District can support renewals in your area ?

N/A

List the clubs on charter strength (20 members):

Pep Talkers Toastmasters Club

List the clubs under charter strength(less than 20 members):

Komani Toastmasters Club

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

Protea Toastmasters and Anrol International

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

The clubs do require member support, especially on-boarding on Basecamp

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Yes. All club submitted. Pep Talkers, Anrol, Komani, Protea

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

None.

Area Contest Date

2027-01-16 00:00:00

Club Contests (List clubs with their contest dates)

It is only Protea Toastmasters that has indicated interest.

Club Success Stories

None yet

Brief Summary

Member support has been the most common issue the clubs have.
Everything else seems to be okay and people are enjoying themselves.