



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Benjamin Akinmoyeje
Area | Benjamin Akinmoyeje
Date Submitted | 2026-09-30

Area Director Overview (What is your vision for your area?)

Area C5 will have all the existing clubs thriving and led by new Toastmasters while creating new clubs in other areas of Namibia. The Area will give Toastmasters International wider visibility in the development of effective communication in Namibia. We also endeavor to make TI the go-to resource for corporate professional development in soft skill development across Namibia while building our capacity to produce a minimum of five quality clubs with the President's Distinguished Award.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 50% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents

Does the Area have any equipment or venues at your disposal?

N/A

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Just to ensure I communicate transparently and pursue excellence despite the challenges faced by the various clubs in the area.

Charter Date

2026-10-01 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

Luderitz, Oshakati and Ondangwa

Challenges to charter a club

Venues and Members

Clubs in your area that will renew:

Seagulls Club, Swakopmund Toastmasters Club, NAMFISA Toastmasters Club, Old Mutual Namibia Toastmasters Club, The Professional Club

Is there any way that District can support renewals in your area ?

Hosting Toastmasters Week or providing club coaches

List the clubs on charter strength (20 members):

Tarentaal Toastmasters Club

List the clubs under charter strength(less than 20 members):

Seagulls Club, Swakopmund Toastmasters Club, Walvis Bay Toastmasters, NAMFISA Toastmasters Club, Old Mutual Namibia Toastmasters Club, The Professional Club

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

Seagulls Club, Swakopmund Toastmasters Club, Walvis Bay Toastmasters, NAMFISA Toastmasters Club, Old Mutual Namibia Toastmasters Club, The Professional Club

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Yes they are

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Seagulls Club, YES, Swakopmund Toastmasters Club, YES, Walvis Bay Toastmasters, YES, NAMFISA Toastmasters Club, YES, Old Mutual Namibia Toastmasters Club, YES, The Professional Club, YES

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

N/A

Area Contest Date

2026-02-14 00:00:00

Club Contests (List clubs with their contest dates)

N/A

Club Success Stories

Tarentaal Toastmasters Club is thriving with new leaders, and they have the potential to assist the Area in growing. Tarentaal is organizing a 30th year anniversary, and it currently enjoys high guest attendance.

Brief Summary

There are about two clubs with major membership concerns; Walvis Bay and Seagulls Toastmasters clubs are in dire need of intervention. The Walvis Bay Toastmasters club has not been holding regular club meetings; they have just two members or the potential for three. It may need to be repurposed. The Seagull Toastmasters Club need to quickly build its membership. The other clubs, Swakopmund Toastmasters Club, NAMFISA Toastmasters Club, Old Mutual Namibia Toastmasters Club, The Professional Club are getting necessary support from GrannyBe and would be back to good health and quality in the next few weeks.