



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Harold Thompson
Area | D3
Date Submitted | 2026-09-23

Area Director Overview (What is your vision for your area?)

All Clubs are Distinguished (minimum)

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 50% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S, Working on who can be an assistants

Does the Area have any equipment or venues at your disposal?

Banners, Projector, Audio for hybrid, Venues

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPES, VPMs, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Recognize Leadership Efforts: Acknowledge and appreciate the contributions of club leaders and members.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Attend Club events on a regular basis (not just the minimum Visit) and contact one on one with the club Presidents

Charter Date

2026-09-30 00:00:00

Where will you charter the club?

Umngeni-uThukela Water (Durban)

Opportunities to charter a club

Edgewood University in Pinetown

Challenges to charter a club

Already providing support to charter new clubs i.e. Umngeni-uThukela Water

Clubs in your area that will renew:

Pinnacle, Lunch & Learn;, Time to Talk & Pietermaritzburg

Is there any way that District can support renewals in your area ?

No

List the clubs on charter strength (20 members):

Pinnacle (29) Time to Talk (23)

List the clubs under charter strength(less than 20 members):

Lunch & Learn Club (9) Pietermaritzburg Club9 (15)

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

Lunch & Learn (The -MultiVoice Academy). They will need a club coach!

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Yes

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Yes

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

N/A

Area Contest Date

2027-03-13 00:00:00

Club Contests (List clubs with their contest dates)

This is still to be established. Traditionally all should be held in February 2027 before Area Contest in March 2027

Club Success Stories

No comment, but I am sure that this will change in the next report as I will be looking for the success stories and making additional club visits.

Brief Summary

My feeling is, that three clubs are on track but Lunch & Learn is in rescue. It needs the support of the Area/Division Director and District to succeed.