



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Annah Moses
Area | E5
Date Submitted | 2029-09-24

Area Director Overview (What is your vision for your area?)

My vision is to sustain the Area's Distinguished status by providing unwavering support to all clubs, fostering growth, building new clubs, and promoting excellence.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

President's Distinguished (1. Paid Clubs/Renewals = base+1) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S

Does the Area have any equipment or venues at your disposal?

Banners, To be sourced as needed

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges., Support the Distinguished Club Program: Guide clubs to achieve Distinguished, Select Distinguished, or President's Distinguished status by working towards the program goals., Promote Club Quality: Emphasize the importance of quality meetings and member experiences, as this directly impacts retention and growth., Net Club Growth: Work towards a net growth of at least one club within the area and ensure no clubs are lost., Track Progress: Utilize online reports and create milestones to monitor progress towards Distinguished goals.

2. Enhance Member Experience:

Personalized Support: Tailor support and resources to address specific club needs and challenges., Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs., Foster a Positive Environment: Create a welcoming and inclusive atmosphere where members feel supported and motivated., Celebrate Successes: Acknowledge and celebrate achievements, both big and small, to boost morale and motivation.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics., Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback., Conflict Resolution: Address personality conflicts or disagreements with empathy and impartiality, facilitating constructive dialogue., Teamwork: Utilize the Area Council (including Club Presidents, VPEs, VPMs, and other support members) to foster collaboration and support.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Share Best Practices: Share successful strategies and resources with other Area Directors and clubs., Leverage Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

I will demonstrate-

- 1.Integrity- through honest and accountable leadership
2. Respect- by appreciating and listening to every member
3. Service- by being responsive and supportive to all clubs
4. and Excellence by striving for continuous improvement and upholding TI standards in the Area.

Charter Date

2026-09-24 00:00:00

Where will you charter the club?

N/A

Opportunities to charter a club

N/A

Challenges to charter a club

We were hoping to charter a club, but the organization has been going back and forth without providing a clear and concrete decision.

Clubs in your area that will renew:

Gaborone Club
Gaborone Breakfast Club
SpeakEasy Botswana
Eloquent Speakers Club
New Age Orators

Is there any way that District can support renewals in your area ?

Eloquent Speakers Club is the only club behind on renewals. We are engaging the Exco to renew and have the club verified by October, while they encourage members to renew or recruit new members.

List the clubs on charter strength (20 members):

Gaborone Toastmasters
New Age Orators
Mutual Impact Toastmasters

List the clubs under charter strength(less than 20 members):

Gaborone Breakfast
Eloquent Speakers
SpeakEasy Botswana

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

N/A

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

All Except Mutual Impact because it's a newly chartered Club (09/16/26)

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Gaborone Club-Yes

Gaborone Breakfast Club-Yes

SpeakEasy Botswana-Yes

Eloquent Speakers Club-Yes

New Age Orators-Yes

Mutual Impact Toastmaster- No (New Club)

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

After the club's first meeting, we will encourage them to draft and submit their CSP.

Area Contest Date

2027-03-13 00:00:00

Club Contests (List clubs with their contest dates)

Gaborone Club-Yes

Gaborone Breakfast Club-Yes

SpeakEasy Botswana-Yes

Eloquent Speakers Club-Yes

New Age Orators-Yes

Mutual Impact Toastmaster- No (New Club)

Club Success Stories

Area E5's Growth, Achievement and Strong Start Through New Club Growth, DSP Progress and Early Membership Renewals

Brief Summary

1.Mutual Impact Toastmasters: Newly chartered club, strengthening Area E5 growth.

2.High DSP Achievement: Clubs have made strong progress toward Distinguished Club goals.

3.Early membership renewals are driving a strong start to the Toastmasters year 5/6 clubs verified already