



AREA DIRECTOR'S REPORT FOR DISTRICT COUNCIL – Oct 2026

Area Director Name & Surname | Mabo Mashabela
Area | F3
Date Submitted | 2024-09-26

Area Director Overview (What is your vision for your area?)

To leave area F3 in a much better state than I found it in.

What do you aim to achieve ?[All ADs to submit Club Visit Reports and Clubs to submit CSP to qualify to enter the DCP]

Select Distinguished (1. Paid Clubs/Renewals = no change in base) (2. 75% of clubs Distinguished)

Situational Analysis: Who have you appointed on your Area Council Team currently?

All Presidents, All VPE's, All VPM'S

Does the Area have any equipment or venues at your disposal?

Banners, Venues

1. Focus on Club Growth and Retention:

Encourage Membership Growth: Help clubs attract new members and retain existing ones by understanding their needs and challenges.

2. Enhance Member Experience:

Encourage Participation: Motivate members to actively participate in club activities, contests, and educational programs.

3. Strengthen Communication and Collaboration:

Regular Club Visits: Conduct more than the required number of club visits to build rapport and understand club dynamics.,
Open Communication: Maintain open and honest communication with club leaders, addressing concerns and providing feedback.

4. Promote Leadership Development:

Encourage Leadership Roles: Motivate members to take on leadership roles within the club and the district.

5. Utilize District Resources Effectively:

Attend Training: Take advantage of training opportunities provided by Toastmasters International and the district., Leverage
Support Teams: Work with District leaders and committees to access additional support and resources.

Core Values: How would you incorporate TI Core Values of Integrity, Respect, Service and Excellence in your duties as an Area director?

Excellence

Charter Date

2026-11-01 00:00:00

Where will you charter the club?

Cosmo City

Opportunities to charter a club

Yes

Challenges to charter a club

Timely chartering and getting the required membership

Clubs in your area that will renew:

All

Is there any way that District can support renewals in your area ?

No

List the clubs on charter strength (20 members):

24

List the clubs under charter strength(less than 20 members):

Cosmo City

List the clubs that have 12 or less members (they may need a Club Coach) Please indicate if you have appointed any Club Coaches and the date

No

Are all the club's members on pathways? If not - Please elaborate to provide clarity and understanding and state if or what assistance might be needed.

Yes

Club Success Plan (Was the success plan submitted yet? List clubs with - Yes/No.)

Bacon & Egg: Yes; Golden Gavel: No; Honeydew: Yes; Westbank: No

If Club Success Plan was not submitted yet, do you have any indication by when it would be done ? Please also indicate if and where district can assist

End of October 2026

Area Contest Date

2027-03-31 00:00:00

Club Contests (List clubs with their contest dates)

Bacon & Egg: 6 February 2027; Golden Gavel: 17 February 2027; Honeydew: 8 February 2027; Westbank: 10 February 2027;

Club Success Stories

An impressive number of attendees for COTi all across the Area

Brief Summary

Attendance of COT has proven to be a challenge for Westbank (as a corporate club), largely due to COTs taking place outside of working hours. Golden Gavel and Westbank are yet to file their CSP. There appears to be a communication challenge with these two clubs, with lack of responsiveness.